Orders

Order / Rev:

104088

Alt Order #:

06831602

Product Desc:

Crossroads GPS

Estimate:

754

Flight Dates:

07/27/12 - 08/06/12

Original Date / Rev:

07/06/12 / 07/17/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPH!

National

Agency

Name:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Calendar:

Billing Cycle:

Billing Type:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

00:15:00

Advertiser

Name:

Grossroads GPS

PLI2,PLC01-Democrat

Product Codes: Priority:

Demographic:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
06/25/12	07/29/12	15	\$24,550.00	\$20,867.50		
07/30/12	08/06/12	64	\$52 500 00	\$44 625 00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	15	\$24,550.00	\$20,867.50	0.00
August 2012	64	\$52,500.00	\$44,625.00	0.00
Totals	79	\$77,050.00	\$65,492,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$77,050.00
Market	100%	\$248 548 30

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$74,564.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$49,709.68
KTUD	1%	\$2,485.48
KVVU	17%	\$42,253.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,485.48

Ln	Ch	Start	End	Inventory Code	e Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1	KSNV	07/29/12	07/29/12	Wake Up Early v	w/Wagn 6 M	430a-5a	S	:30	1	\$150.002	0.00 NM	1	\$150.00
				Wake Up Early	Wagners								•
	WAKE U	JP EARLY	W/THE W	/AGNERS									
	<u>Stai</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Print Date: 07/18/12 10:09:03 Page 2 of 7

KSNV

Order / Rev:

104088

Advertiser;

Crossroads GPS

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06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate:

754

Ln Ch Start E 1 KSNV 07/29/1	End	Inventory Code Wake Up Early w/	***************************************	Start/End ¹ 430a-5a		Len Sp			Rtg Type S		Amount
WAKE UP EARI		Wake Up Early W	-	430a-5a	S	:30	1	\$150,002	0.00 NM	1	\$150.0
Start Date Week: 07/23/12	End Date 07/29/12	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 2 KSNV 07/30/1	2 07/30/12	Wake Up Early W		430a-5a	M	:30	1	\$150.002	0.00 NM	1	\$150.0
WAKE UP EARI Start Date Week: 07/30/12	_Y W/THE V <u>End Date</u> 08/05/12	VAGNERS <u>VVeekdays</u> M	Spots/Week	Rate	Rating						
		Wake Up Early w/	Wagn@M	\$150.00 430a-5a	0.00 -T	:30	1	\$150.002	0.00 NM	1	\$150.0
WAKE UP EARI		Wake Up Early W			·	100	·	ψ100.30 <u>L</u>	0.00 1415	•	Ψ130.0
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays ⊤	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 4 KSNV 08/01/1 WAKE UP EARI		Wake Up Early w Wake Up Early W	_	430a-5a	W	:30	1	\$150.002	0.00 NM	1	\$150.0
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays w	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
		Wake Up Early W Wake Up Early W		430a-5a	T	:30	1	\$150.002	0.00 NM	1	\$150.
WAKE UP EARI <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07/30/12 E 6 KSNV 08/05/1	08/05/12 2 08/05/12			\$150.00 430a-5a	0.00 S	:30	1	\$150.002	0.00 NM	1	\$ 150.
WAKE UP EARI	LY W/THE V	Wake Up Early W VAGNERS	/agners								
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 7 KSNV 08/06/1 WAKE UP EARI		Wake Up Early w Wake Up Early W		430a-5a	М	:30	1	\$150.002	0.00 NM	1	\$150.
Start Date Week: 08/06/12	End Date 08/12/12	Weekdays M	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 8 KSNV 07/27/1		M-F 5-6a WakeU M-F 5-6a WakeU NERS	-	5-6a	F	:30	1	\$400.001	0.00 NM	1	\$400
<u>Start Date</u> Week: 07/23/12	End Date 07/29/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 9 KSNV 07/30/1		M-F 5-6a WakeU		5-6a	M	:30	1	\$400,001	0.00 NM	1	\$400
WAKE UP WITH	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/30/12 E 10 KSNV 07/31/1	08/05/12 2 07/31/12		_	\$400.00 5-6a	0.00 	:30	1	\$400.001	0.00 NM	1	\$400
WAKE UP WITH	H THE WAG	M-F 5-6a WakeU NERS	p w/vvagners								
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 11 KSNV 08/01/1 WAKE UP WITH		M-F 5-6a WakeU		5-6a	W	:30	1	\$400.001	0.00 NM	1	\$400
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays W	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
E 12 KSNV 08/02/1			MgsW\w c	5-6a	T	:30	1	\$400.001	0.00 NM	1	\$400
WAKE UP WITH		NERS			-						
<u>Start Date</u> Week; 07/30/12	End Date 08/05/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 13 KSNV 08/03/1	12 08/03/12		CM	5-6a	F	:30	1	\$400.001	0.00 NM	1	\$400

Print Date: 07/18/12 10:09:03 Page 3 of 7

KSNV

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #:.

06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate:

754

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating 08/05/12 ----F---Week: 07/30/12 \$400.00 0.00 E 14 KSNV 08/06/12 08/06/12 M-F 5-6a WakeUp w/WaQM :30 5-6a M----\$400.001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date **Weekdays** Spots/Week Rate Rating M-----Week: 08/06/12 08/12/12 \$400.00 0.00 E 15 KSNV 07/27/12 07/27/12 News 3 at 430pm CM 430-5pm ---F--:30 \$700.001 0.00 NM 1 \$700.00 News 3 at 4:30PM **NEWS 4 AT 430P** End Date Spots/Week Start Date **Weekdays** Rate Rating ---F--07/29/12 \$700.00 Week: 07/23/12 0.00 E 16 KSNV 07/30/12 07/30/12 News 3 at 430pm 430-5pm \$700.001 CM :30 0.00 NM \$700.00 News 3 at 4:30PM **NEWS 4 AT 430P** Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 M-----\$700.00 0.00 E 17 KSNV 07/31/12 07/31/12 News 3 at 430pm CM 430-5pm -T----:30 \$700.001 0.00 NM \$700.00 News 3 at 4:30PM **NEWS 4 AT 430P** Spots/Week Start Date End Date **Weekdays** Rating Rate 08/05/12 -T----Week: 07/30/12 \$700.00 0.00 E 18 KSNV 08/01/12 08/01/12 News 3 at 430pm 430-5pm CM \$700.001 ---W----:30 0.00 NM \$700.00 News 3 at 4:30PM **NEWS 4 AT 430P** Start Date **End Date** Weekdays Spots/Week Rate Rating 08/05/12 Week: 07/30/12 \$700.00 0.00 E 19 KSNV 08/02/12 08/02/12 News 3 at 430pm 430-5pm CM :30 \$700.001 0.00 NM 1 \$700.00 News 3 at 4:30PM **NEWS 4 AT 430P** End Date Start Date Weekdays Spots/Week Rate Rating 08/05/12 ---T---Week: 07/30/12 \$700.00 0.00 E 20 KSNV 08/03/12 08/03/12 News 3 at 430pm 430-5pm ---F--CM :30 \$700.001 0.00 NM \$700.00 News 3 at 4:30PM **NEWS 4 AT 430P** Start Date End Date Weekdays Spots/Week Rate Rating 08/05/12 ---F--Week: 07/30/12 \$700.00 0.00 News 3 at 430pm E 21 KSNV 08/06/12 08/06/12 CM 430-5pm \$700.001 30 0.00 NM \$700.00 M-----1 News 3 at 4:30PM **NEWS 4 AT 430P** Start Date **Weekdays** Spots/Week Rating End Date Rate Week: 08/06/12 08/12/12 \$700.00 0.00 E 22 KSNV 07/27/12 07/27/12 M-F 6-7a WakeUp w/WagM :30 \$700,001 0.00 NM 1 \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/23/12 07/29/12 ----E--\$700.00 0.00 E 23 KSNV 07/30/12 07/30/12 M-F 6-7a WakeUp w/WaQM M-----:30 \$700.001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Start Date Spots/Week <u>Weekdays</u> <u>Rate</u> Rating Week: 07/30/12 08/05/12 \$700.00 0.00 E 24 KSNV 07/31/12 07/31/12 M-F 6-7a WakeUp w/WaQM :30 \$700.001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 -T----\$700.00 0.00 E 25 KSNV 08/01/12 08/01/12 CM 6-7a --W----:30 \$700,001 0.00 NM \$700.00

Print Date: 07/18/12 10:09:03

KSNV

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Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #:

06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate:

754

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 08/05/12 --W---Week: 07/30/12 \$700.00 0.00 E 26 KSNV 08/02/12 08/02/12 M-F 6-7a WakeUp w/Wa@M 6-7a ---T---:30 \$700.001 0.00 NM 1 \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Spots/Week Weekdays 1 1 2 1 Rate Rating ---T---Week: 07/30/12 08/05/12 \$700.00 0.00 E 27 KSNV 08/03/12 08/03/12 M-F 6-7a WakeUp w/WagM 6-7a ---- F--:30 \$700.001 0.00 NM 1 \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 07/30/12 08/05/12 \$700.00 0.00 E 28 KSNV 08/06/12 08/06/12 M-F 6-7a WakeUp w/WaQM M----:30 \$700.001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate Week: 08/06/12 08/12/12 \$700.00 0.00E 29 KSNV 07/27/12 07/27/12 **Today Show** CM 658a-9am ----F--:30 1 \$1,400,001 0.00 NM \$1,400.00 **Today Show** TODAY SHOW Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 07/29/12 ----F--Week: 07/23/12 \$1,400.00 0.00 E30 KSNV 07/30/12 07/30/12 **Today Show** CM 658a-9am M-----:30 1 \$1,400.001 0.00 NM \$1,400.00 **Today Show TODAY SHOW** Start Date End Date **Weekdays** Spots/Week Rate Rating 08/05/12 Week: 07/30/12 \$1,400.00 1 0.00 E31 KSNV 07/31/12 07/31/12 Today Show CM 658a-9am ~T~~---:30 1 \$1,400.001 0.00 NM \$1,400.00 Today Show **TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rating Rate -T----08/05/12 Week; 07/30/12 1 \$1,400.00 0.00 E32 KSNV 08/01/12 08/01/12 **Today Show** CM 658a-9am --W----:30 1 \$1,400.001 0.00 NM \$1,400.00 Today Show **TODAY SHOW** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 07/30/12 08/05/12 --W----\$1,400.00 0.00 E 33 KSNV 08/02/12 08/02/12 **Today Show** CM 658a-9am 1 \$1.400.001 ---T---:30 0.00 NM \$1,400.00 **Today Show TODAY SHOW** Spots/Week Start Date **End Date** Weekdays 1 Rate Rating Week: 07/30/12 08/05/12 --T---\$1,400.00 0.00 E 34 KSNV 08/03/12 08/03/12 Today Show CM 658a-9am ---F--:30 1 \$1,400.001 0.00 NM \$1,400.00 Today Show **TODAY SHOW End Date** Start Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ----F--\$1,400.00 0.00 E35 KSNV 08/06/12 08/06/12 **Today Show** CM 658a-9am M----:30 1 \$1,400.001 0.00 NM \$1,400.00 **Today Show TODAY SHOW** Weekdays Spots/Week Start Date End Date <u>Rate</u> Rating Week: 08/06/12 08/12/12 \$1,400.00 0.00 E 36 KSNV 07/27/12 07/27/12 News 3 at 4 (1/2 hr) CM 4-430p ----F--:30 \$700,001 0.00 NM 1 \$700.00 News 3 at 4 FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/23/12 07/29/12 --F--\$700.00 0.00 E37 KSNV 07/30/12 07/30/12 4-430p CM M----:30 \$700.001 0.00 NM \$700.00

Print Date: 07/18/12 10:09:03 Page 5 of 7

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #:,

06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate: 754 KSNV

*												
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	nots	Amount
			News 3 at 4 (1/2									, anount
FIRST N	NEWS 3	AT FOUR	News 3 at 4									
***************************************	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				1		
Week: 07/ E 38 KSNV		08/05/12	M	1 hr) OM	\$700.00	0.00	.00		ATO 004	0.00.104		
E 30 V9IAA	0773171	2 0//3//12	News 3 at 4 (1/2 News 3 at 4	hr) CM	4-430p	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
		AT FOUR										
<u>Sta</u> Week: 07/	<u>rt Date</u> 30/12	<u>End Date</u> 08/05/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 39 KSNV			News 3 at 4 (1/2	hr) CM	4-430p	W	:30	1	\$700.001	0.00 NM	1	\$700.00
FIRST	VEWS 3	AT FOUR	News 3 at 4									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/		08/05/12	W	1	\$700.00	0.00						
E40 KSNV	08/02/1	12 08/02/12	News 3 at 4 (1/2 News 3 at 4	hr) CM	4-430p	T	:30	1	\$700.001	0.00 NM	1	\$700.00
FIRST	NEWS 3	AT FOUR	110/00 0 000									
	rt Date	End Date	Weekdays T	Spots/Week	Rate	Rating						
Week: 07/ E41 KSNV		08/05/12	News 3 at 4 (1/2	hr) CM	\$700.00 4-430p	0.00	:30	1	\$700.001	0.00 NM	1	\$700.00
			News 3 at 4	m, om	4 400p	'	.00	,	Ψ700.001	0.00 1414	'	\$700.00
		AT FOUR	164- a leal avea	On 444 AM- 41-	D-4-	D = On a						
<u>5ta</u> Week: 07/	<u>rt Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
E 42 KSNV	08/06/1	2 08/06/12	News 3 at 4 (1/2	hr) CM	4-430p	M	:30	1	\$700.001	0.00 NM	1	\$700.00
FIRST	NEWS 3	AT FOUR	News 3 at 4									
	irt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/12/12	M	1	\$700.00	0.00						
E 43 KSNV	07/27/1	12 07/27/12	M-F Early News M-F Early News	СМ	5-630p	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
EARLY	NEWS		WI-I Larry News									
	rt Date	End Date 07/29/12	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ E 44 KSNV			M-F Early News	CM	\$1,000.00 5-630p	0.00 M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Early News			,.	.55		ψ1,000.001	0.00 1111	•	Ψ1,000.00
EARLY	NEWS	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/05/12	<u>үүсскаауз</u> М	<u>opota/week</u>		0.00						
E 45 KSNV	07/31/	12 07/31/12	M-F Early News	CM	5-630p	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
EARLY	NEWS		M-F Early News									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/		08/05/12	-T		\$1,000.00	0.00			*			
E46 KSNV	08/01/	12 08/01/12	M-F Early News M-F Early News	СМ	5-630p	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
EARLY			, , , , , , , , , , , , , , , , , , ,									
<u>Sta</u> Week: 07/	art Date	End Date 08/05/12	<u>Weekdays</u> w	Spots/Week 1		<u>Rating</u> 0.00						
,	·		M-F Early News	CM	5-630p	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Early News						7.,		·	¥1,000100
EARLY Sta	NEWS art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/05/12	T		\$1,000.00	0.00						
E 48 KSNV	08/03/	12 08/03/12	-	СМ	5-630p	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
EARLY	NEWS		M-F Early News							1		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 07/		08/05/12	F	1	1 - 1	0.00						
E49 KSNV	08/06/	12 08/06/12		CM	5-630p	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

Print Date: 07/18/12 10:09:03 Page 6 of 7

KSNV

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #:

06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate:

754

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Snots	Amount
	21007		M-F Early News	D. Cont	Ottaro Error II	me Baye	2011 00		TOTO TH	rtig Type	Opoto	Amount
EARLY I	NEWS		M-F Early News									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				Ĭ		
Week: 08/0		08/12/12	M	1	\$1,000.00	0.00						
			News 3 Sunrise - News 3 Sunrise 5 ogram 7/7,7		6a-7a	S~	:30	1	\$350.002	0.00 NM	1	\$350.00
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/2		07/29/12	5-	1	\$350.00	0.00						
			News 3 Sunrise - News 3 Sunrise 3 ogram 7/7,7		6a-7a	S-	:30	1	\$350.002	0.00 NM	1	\$350.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3	30/12	08/05/12	S-	1	\$350.00	0.00					ı	
E 54 KSNV KSNV E			Sa-Su Early New Sa-Su Early New		5pm-630pm	S-	:30	1	\$650.001	0.00 N M	1	\$650.00
	ARLY N <u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					ı	
Week: 07/2	-	07/29/12	S-	1	\$650.00	0.00					ı	
			Sa-Su Early New Sa-Su Early New		5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
KSNV E	ARLY N <u>t Date</u>	EWS End Date	Weekdays	Spots/Week	Pata	Doting					ı	
<u>اعد</u> Week: 07/3		08/05/12	S-	<u> 3pois/vveek</u>	<u>Rate</u> \$650.00	Rating 0.00					ı	
E 56 KSNV	07/27/1	2 07/27/12	Olympics Openin Olympics Openin		730p-12a	F	:30	1\$	10,000.001	0.00 NM	1	\$10,000.00
OPEN C											ı	
<u>Star</u> Week: 07/2	<u>t Date</u> 23/12	End Date 07/29/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$10,000.00	Rating 0.00						
E 57 KSNV	07/30/1	2 08/05/12	Olympics Late Ne Late News during	ews 3 CM	11pm-12:35a		:30	7 5	\$1,000.007	0.00 NM	7	\$7,000.00
NEWS A	AFT OLY rt Date		Monkdaya	Cmaka AAI-ale	D-4-	Define					Į	
<u>ي جريم</u> Week; 07/3		End Date 08/05/12	<u>Weekdays</u> MTWTFSS	Spots/Week 7	<u>Rate</u> \$1,000.00	Rating 0.00						
E 58 KSNV			Olympics Late Ne Late News during		11pm-12;35a	m M	:30	1 :	\$1,000.007	0.00 NM	1	\$1,000.00
NEWS A	AFT OL.Y <u>rt Date</u>	/ <u>End Date</u>	Maakdaya	O	Dete	D -4'						
Week: 08/0		08/12/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 59 KSNV	07/30/1	2 08/03/12	Olympics Daytim		9am-4pm	MTWTF	:30	5	\$1,200.001	0.00 NM	5	\$6,000.00
OLY DA												
<u>Sta</u> Week: 07/3	rt <u>Date</u> 30/12	End Date 08/05/12	<u>Weekdays</u> MTwTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00						
			Olympics Daytim Olympics Daytim	e Week@M	4am-6pm	S	:30	2	\$1,700.001	0.00 NM	2	\$3,400.00
OLY W	KEND											
<u>Star</u> Week: 07/2	rt Date	End Date 07/29/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating 0.00					İ	
			Olympics Daytim		\$1,700.00 4am-6pm	\$-	:30	3	\$1,700.001	0.00 NM	3	\$5,100.00
OLY W			Olympics Daytim		•							40,140,00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/2 E 62 KSNV		07/29/12 2 08/05/12	Olympics Primeti	me CM	\$1,700.00 730pm-12am	0.00 n MTWTFSS	:30	1	\$6,000.001	0.00 NM	1	\$6,000.00
OLY PR	IME		Olympics Primet	ime								
	rt Date	End Date 08/05/12	<u>Weekdays</u> MTWTFSS	Spots/Week		Rating 0.00						
E 63 KSNV	**********			СМ	1135pm - 5a		:30	1	\$200.001	0.00 NM	1	\$200.00
					-					- 1	1	,

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KSNV

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #:-Flight Dates: 06831602

07/27/12 - 08/06/12

Product Desc:

Estimate:

Crossroads GPS

754

Ln Ch S	Start	End	Inventory Code	- Break	Start/End	Time	Davs	Lon	Spots	Pote D	- ri Rtg Type	Snots	Amount
LII OII C	JUIT.	LIIG	Olympics Prime		Otalt/Life	Tillio	Days	LEII	Opols	Nate F	ii Kig iype	Spors	Amount
			* '										
OLY RPT			Olympics Prime	REPEAT									
Start D)ata	End Date	Weekdays	Spots/Week	Rate	Dati	ina					1	
Week: 07/30/		08/05/12	MTWT	Spots/vveek	\$200.00	Rati	<u>my</u> 0.00						
													
N 64 KSNV 0	7/30/12	2 08/03/12	Olympics Prime		1135pm - 8	5am	MTWTF	:30	5	\$200.003	0.00 NM	5	\$1,000.00
			Olympics Prime	REPEAT									
Start D	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rati	ing						
Week: 07/30/	/12	08/05/12	MTWTF	5	\$200.00		.00						
									*****		Totala	70	Φ77 050 00
											Totals	79	\$77,050.00